

The Economic Impact of COVID-19 in Latin America and Canada; the way forward



Series of virtual conversations organized
by the Latin American Embassies in Canada

Part 1: Thursday 25 June 2020

09:00 Welcome by the GRULA Dean, **H. E. Sofía Cerrato Rodríguez**,
Ambassador of Honduras to Canada

Moderated by **H. E. Juan Jose Gomez Camacho**,
Ambassador of Mexico to Canada

09:10 Message from **The Honorable Mary Ng**,
Minister of Small Business, Export Promotion and
International Trade.

09:20 The economic impact of COVID-19 in Latin America.
Mario Cimoli, Deputy Executive Secretary of ECLAC
Q&A session

10:05 The Canadian economic perspective and its relation with
Latin America.
Peter Hall, Vicepresident & Chief Economist at Export
Development Canada.
Q&A session

10:50 Closing remarks by **H. E. Frantz Liataud**,
Ambassador of Haiti to Canada

Part 2: Thursday 2 July 2020

09:00 Moderated by H.E. **Alejandro Marisio Cugat**,
Ambassador of Chile to Canada

09:05 Business opportunities with Canada. Canadian Chamber of
Commerce. **Mark Agnew**, Senior Director, International
Policy.

Q&A session

09:45 Tourism promotion between Latin America and Canada.
Gloria Guevara Manzo, CEO and President of the World
Travel and Tourism Council.

Q&A session

10:25 Boosting Key Sectors of the Economy through Public-
Private Partnerships. Canadian Commercial Corporation
(speaker to be determined)

Q&A session

11:05 "Digital Economy: An opportunity for the economic recovery
of Latin America"

Rodrigo Yañez, Viceminister of Trade, Ministry of Foreign
Affairs of Chile

Q&A session

11:45 Closing remarks by **H. E. Martín Vidal Delgado**,
Ambassador of Uruguay to Canada

Part 3: Thursday 9 July 2020

09:00 Moderated by **H. E. Juan Diego Stacey Moreno**,
Ambassador of Ecuador in Canada

09:05 Inhibitors and obstacles in international trade
H.E. Angel Villalobos Rodríguez, Permanent Representative of
Mexico to the WTO

and

Marie-France Paquet, Chief Economist of Global Affairs
Canada

Q&A session

10:00 Vale Canada, the Case of a Successful Latin American
Business in Canada.

Cory McPhee, Vice-President of Corporate Affairs
Q&A session

10:45 Closing remarks by
H.E. Ines Martínez Valinotti,
Ambassador of Paraguay to Canada

